

# friendlyway a-sign 10 pro<sup>®</sup>



Some product ranges are particularly extensive or consist of many components – too much to know about all the combinations and possibilities. The friendlyway a-sign 10 pro actively supports the customers in making the right product choice. The compact, slim housing of the friendlyway a-sign 10 pro can be integrated without effort directly into many commonly used types of retail shelves. Owing to its size, it is easily placed right next to the product.

With the built-in PC, the system permits much more complex, interactive applications, than common playback systems. The touch screen allows direct operation by the customer.

The friendlyway a-sign 10 pro provides you direct marketing support with all the advantages of a full-function operating system.



## Benefits

Optimal advertising of your products directly on the shelf

Your end customers get active support in product selection

Different forms of advertising, like video, audio, and applications, are possible owing to a full-function computer system

Owing to the compact design and multiple ways of mounting your valued sales area is affected minimally

Online and offline operation is possible

Detailed statistics on response rates provide information about the attractiveness of your offer and location

Small operation costs owing to the possibility of remote maintenance and remote content management

<b>General</b>	<b>Housing</b>	Powder-coated metal
	<b>Connections</b>	2 x USB, 1 x RJ45, 1 x electricity
	<b>Measurements</b>	264 x 172 x 35 mm (W x H x D)
	<b>Weight</b>	5 kg
	<b>Location</b>	Indoor
<b>Display</b>	<b>Size</b>	10 inch
	<b>Resolution</b>	XGA, 1024x768 pixels
	<b>Brightness</b>	300 cd/m <sup>2</sup>
<b>Computer</b>	modern PC with Intel© Atom™ processor	
<b>Input</b>	<b>Touch screen</b>	Resistive
<b>Housing</b>	Individual finish	
	Decoration with film according to customer specification	
<b>Connectivity</b>	Network connection via LAN and W-LAN	